

Combine the insight, wit, and curiosity of an investigative reporter with the responsibility, work ethic, and intellectual horsepower of a communications consultant. Now apply to your internal communications strategy and execution.

For the last year, I've seen Colin take the most drroll of corporate updates and make them engaging. He takes a simple content plan, turns it on its side and adds another dimension that makes you wonder why you didn't think of all those new angles. We can always count on Colin to bring a perspective that no one in the room has considered and we now can't dismiss.

In short, what he touches gets better, deeper, richer. Colin has been a critical contributor to our team, producing engaging content for both our clients and for our own published thoughts. He's helped Carpool develop a unique "voice" even when the material comes from a wide variety of original authors. On top of his professionalism as a content producer and strategist, Colin is an exemplary team player, eager and willing to learn new skills to grow his own skill set and better serve our clients. It's not every day you work with a journalist-by-trade that takes on learning how to build Power BI visualizations! I will be happy to work with Colin anytime, and give him an enthusiastic and unwavering recommendation.

***I think the Llama-geddon T-shirts are his secret sauce. Seriously. I envy Colin's shirt collection.*

Chris Slemp
Carpool Director of Strategy